



## Choice Logistics Names Jordan Kaufman Chief Information Officer

NEW YORK, NEW YORK – August 18, 2016 – Choice Logistics, the leading provider of enterprise-grade supply chain solutions, today announced that Jordan Kaufman has been hired as Chief Information Officer. Jordan Kaufman will replace Robert Bacchi, who previously held the position, and is stepping down to pursue other interests.

"Hiring Jordan is a pure investment in our future," said Michael Katz, CEO of Choice Logistics. "With the accelerating rate of change in our industry, Jordan is absolutely the right executive to ensure our technology remains a differentiator in the marketplace. Jordan will focus on leveraging technology to allow our clients to manage their supply chains with greater transparency and efficiency."

Mr. Kaufman is responsible for software development, application integration, and business intelligence. Additionally, he is accountable for technology infrastructure, network security, and business continuity processes.

"I am excited about the opportunity to work with such a highly skilled and committed team. I've been tasked with developing new technology offerings designed to drive efficiencies within our organization and help our client's make better decisions," said Mr. Kaufman.

"Jordan's role highlights the importance Choice places on innovation. We believe that a modern supply chain requires transparency, visibility, and creative solutions" said Katz. "Adding him to the executive team illustrates the commitment to our client base."

Mr. Kaufman has over 15 years of extensive experience as an information technology professional across a variety of industry verticals. He has managed global IT infrastructures and support services, devised strategic technology investments, and demonstrated success in directing business and technology transformation for both public and private organizations of varying sizes. He is a leader, collaborator, and consensus building change agent who leverages the power of technology to drive innovation and growth, automate process, improve service delivery, and reduce operating costs with measurable results. Mr. Kaufmann holds a Bachelor of Arts in communication from the University of Wisconsin-Madison and has published five books relating to strategic technology solutions for modern business.

### **About Choice Logistics**

For more than 50 years, Choice has helped the world's leading companies better manage their global supply-chains. We offer enterprise-grade warehouse, inventory, and transportation management solutions through our global footprint of over 400 stocking locations, regional distribution centers, and transportation hubs in more than 80 countries. Beyond 3PL solutions, Choice offers parts planning, field engineering, HW/SW configuration, depot repair, and asset recovery support. Companies turn to Choice to compress time-to-market, provide differentiation in the market place, and remove costs. For more information, please visit [www.choicelogistics.com](http://www.choicelogistics.com), or call (800) 861-6900, ext. 4107.

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