



Choice Logistics Technology Leader Wins Supply Chain Award

NEW YORK, NEW YORK – February 25, 2014 – Choice Logistics, the leading provider of enterprise-grade supply-chain solutions, announced today that Robert Bacchi, Senior Vice President of Information Services, was named a *Supply & Demand Chain Executive* Provider "Pro to Know." Bacchi was nominated for spearheading initiatives in transportation management, business intelligence, and cloud computing that enable companies to reduce costs in the supply chain while improving the reach and reliability of aftermarket service offerings.

"I've been able to build a high-performance technology team that sees business problems from the client perspective," said Bacchi. "Through analytics and real-time interfaces with carriers and other resources, we are maximizing visibility into the supply chain and providing business intelligence based on facts, not anecdotal evidence."

Under Robert's leadership, Choice Logistics has increased the flexibility, resiliency, and value of its solutions by capitalizing on cloud computing. His commitment to building an "always-on" business was tested during Superstorm Sandy, which flooded downtown Manhattan. Even though Choice Logistics was forced to vacate its corporate offices, its Global Logistics Center and IT applications remained fully functional. Many clients, including some of the world's largest technology manufacturers, credited Choice Logistics for the praise they received from their own customers for service parts delivery in the aftermath of the storm.

About Pros to Know

The Supply & Demand Chain Executive "Pros-to-Know" program honors leaders whose initiatives prepare their companies' supply chains for times ahead. Complete awards coverage will appear in the March 2014 edition of *Supply & Demand Chain Executive* in print and online at www.sdexec.com.

About Robert Bacchi

For more than twenty years, Robert Bacchi owned and operated a company that was one of the first to develop client-facing supply chain applications using a software-as-a-service (SaaS) model. He joined Choice in 2010 as Senior Vice President of Information Systems, with responsibility for technology infrastructure, software development, and facilities management. He is a member of the company's Executive Advisory Board and chairs the Client Technology Advisory Group. Bacchi holds a Bachelor of Science in computer science and mathematics from Queens College, City University of New York.

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About Choice Logistics

For more than 50 years, Choice Logistics has helped the world's leading companies better manage their global supply-chains. We offer enterprise-grade warehouse, inventory, and transportation management solutions through our global footprint of 400 stocking locations, regional distribution centers, and transportation hubs in more than 80 countries. Beyond third-party logistics solutions, Choice offers parts planning, field engineering, depot repair, and asset recovery support. Companies turn to Choice to compress time-to-market, provide differentiation in the market place, and remove costs.

For more information, please visit www.choicelogistics.com, or call (800) 861-6900, ext. 4107.

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