



Choice Logistics Invests in Employee Development – Earns Top 100 Global Learning Organization for Third Year in a Row

Global logistics leader is recognized by Elearning! Magazine for its employee-focused development programs and learning culture that drive business results

New York, NY – July 21, 2015 – Choice Logistics, the leading provider of enterprise-grade supply-chain solutions, today announced that it has been named to Elearning! Magazine’s list of the top 100 learning organizations in the world for the third year in a row. The company received the 2015 Learning! 100 Award for its Learning Culture.

The Learning! 100 awards program recognizes 60 corporate and 40 public sector organizations using a research-based approach that cuts across all industries, with sizes ranging from 5 to 1.6 million employees. Companies are evaluated using Aberdeen Group’s Best-in-Class Learning & Development assessment; Elearning Media Group’s Learning Culture index; and overall organizational performance.

Choice Logistics formalized its Organizational Development and Training department in 2009 to focus on employee engagement through development and training. The company launched Choice University, an online training platform, in 2010, as the foundation to deliver global, standardized courses and a framework in which to maintain ISO compliance. Establishing a formalized training department allows Choice to maintain focus on performance improvement, succession planning and career development for individual employees and the organization as a whole.

Since inception, more than two-thirds of employees worldwide have taken Choice University courses or participated in group training programs. In a recent internal survey, nearly 90% of those employees reported that they feel they have the opportunity to learn and grow at Choice Logistics.

Kate Kearney, Director of Organizational Development & Training, who received the award for Choice at this year’s Enterprise Learning! Conference in Manassas, VA, stated, “it is an honor to be the only logistics company nominated among such global leaders as, Salesforce, IBM, Starbucks, JetBlue, and more.”

Choice’s programs focus on driving the Company’s business objectives by emphasizing the importance of continual growth and development. “Everything we do resonates our Core Values,” stated Anne Yarmark, Executive Vice President of Human Resources Administration at Choice Logistics. “To demonstrate that we stand behind our word, we offer a variety of training programs to well position our employees for continued success.” All efforts are supported by Choice’s CEO, Michael Katz, and are interwoven with corporate strategy to create a true learning culture.



About Elearning! Magazine

Elearning! Magazine provides executives a roadmap to building a high-performance organization by focusing on industry best practices, real-world case studies, trends, analysis, technologies and services. The magazine portfolio has earned 11 Western Publications Association awards for editorial excellence. To learn more and to see the complete list of 2013 Learning! 100 Award winners, visit www.2elearning.com.

About Choice Logistics

For more than 50 years, Choice has helped the world's leading companies better manage their global supply-chains. We offer enterprise-grade warehouse, inventory, and transportation management solutions through our global footprint of 400 stocking locations, regional distribution centers, and transportation hubs in more than 90 countries. Beyond 3PL services, Choice offers global trade, parts planning, field engineering, depot repair, and asset recovery support. Companies turn to Choice to compress time-to-market, provide differentiation in the market place, and remove costs.

For more information, please visit www.choicelogistics.com, or call (800) 861-6900, ext. 4107.

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